



a proud history of
fun, fellowship and
philanthropy

Kazimer

The Newsletter of the Kazim Shriners

JUST ONE

Volume MMXX | Issue II | Kazimer

Upcoming Events

September 16 – 19

SASA

October 24

Sportsman Raffle

October 30 – November 1

Shrine Circus

Inside This Issue

PG. 2

Kazim Website

PG. 3

\$100 Million Dollar Club

PG. 4

Nobles in Action

PG. 5

Exciting New Brand Announcement

PG. 6

Stay Connected with Kazim

Tell us about the Shriner connections in your family and what it means to be part of a Shriners legacy family. Email marketing@shrinenet.org, and be sure to include photos if you have them.

SHRINERS LEGACY

GENERATIONS OF BROTHERHOOD



Kazim Website

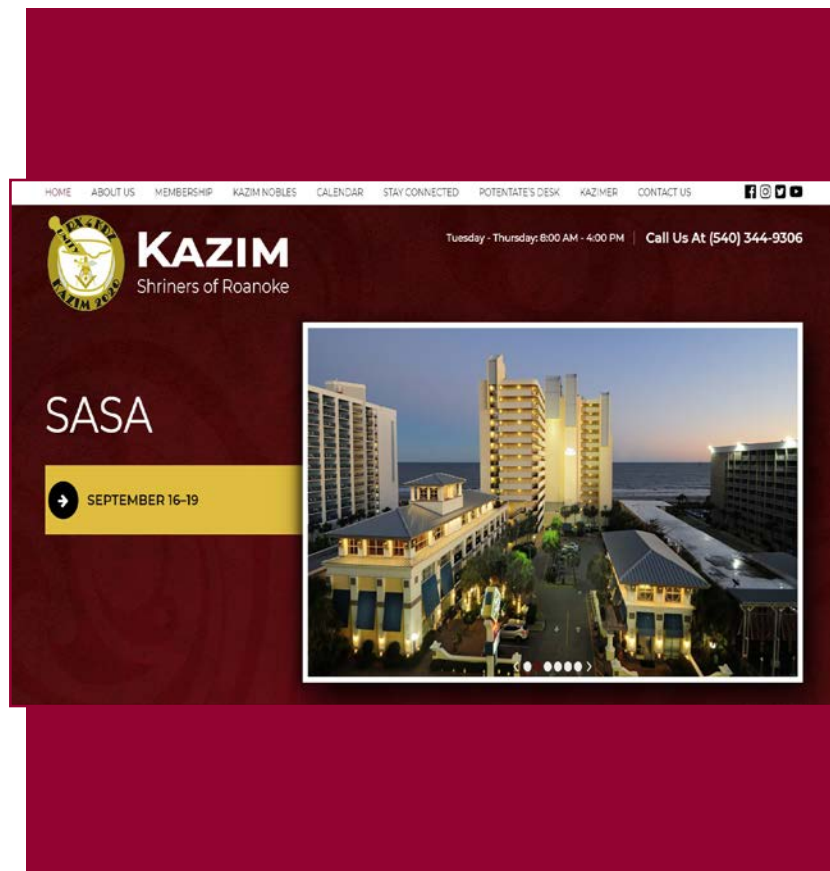
You may have missed it, but Kazim now has a brand-new website for our Nobles to use. The site includes a lot of new features, stream lined view, and the ability to get about anywhere under the sun pertaining to Masonry in general.

Everyone who has an email account on file with WebFez should be receiving the new Kazimer currently, however if you know someone who hasn't received it yet or would like to send it to someone else you can direct them to our Website which will not only offer the current issues of the Newsletter, but will archive all of our previous versions as of this year. In addition to this change you will also notice the following features:

- Scrolling Highlights on Main Page
- Upcoming, New, and Updated Events
- Mobile Friendly
- Up-To-Date Divan Information
- Club and Unit Contact Info
- A Face-to-Face with our Potentate
- All Social Media Outlet Feeds
- Direct access to contact Committees

Visit us by going to:

www.kazimshriners.com



Those are just a few of the new updates and features we offer. Be sure to login to check out the rest.

We plan on getting the website to exactly where we as a Temple want it by the end of this process, however to do that we will need your help. This first version is not to be considered the end of the updates, but more of the beginning. There are surely many things we need to add and adjust in the future and we need your help to do that. If any Noble or Lady sees any inconsistencies with the site please be sure to contact us at the following email: info@kazimshriners.com.

Also, if you notice anything wrong with a Calendar date please advise us of that so we can update it immediately. It is important for us to make sure we not only get you the information, but that it is also accurate.

Ways to Join

There are three ways to become a member of the 100 Million Dollar Club:

- (1) By contributing \$100 or more to Shriners Hospitals for Children
- (2) By having your will include a bequest of \$100 or more to Shriners Hospitals for Children
- (3) By adding a provision to an existing will leaving \$100 or more to Shriners Hospitals for Children.



\$100 Million Dollar Club

Shriners Hospitals for Children® is a system of 22 hospitals in North America dedicated to treating children with orthopedic problems and burn injuries. There are 18 orthopedic hospitals, three burn hospitals and one hospital that provides orthopedic, burn care and spinal cord injury care. The mission is carried out without regard to race, color, creed, sex, or sect, disability, national origin, or ability of a patient or family to pay.

Since the founding of Shriners Hospitals for Children® in 1922, about \$12 billion has been spent to provide quality and compassionate medical care to nearly a million children with orthopedic problems, severe burn injuries or spinal cord injuries. Most of these services are paid for by the Shriners Hospitals for Children® endowment fund.

Without this fund, Shriners Hospitals for Children® would not be able to ensure optimum and compassionate patient care. In order to meet the needs of thousands of children in need of the expert care Shriners Hospitals for Children® provide, the endowment fund must continue to grow during these times of increasing costs of medical care.

Since approximately 90 percent of the annual Shriners Hospitals for Children® operating budget will be spent in direct support of the 22 hospitals, your gift to its endowment fund is a gift to one of the world's "purest" philanthropies.

What you receive

Each donor receives a handsome \$100 Million Dollar Club certificate. By contributing \$100, you can feel like a million, knowing that you have helped to ensure that Shriners Hospitals for Children will be able to continue helping children in the years to come.

Who can join?

To become a member, you simply complete the form below and provide a one-time fee of \$100, in form of cash or check, to the Kazim Recorder. Best of all, anyone can donate money. Non-Mason or Mason, Non-Shriner or Shriner, men, women or you can even donate in honor of a loved one who is deceased. You will receive a certificate acknowledging your gift, and you are entitled to wear the \$100 Million Dollar Club fez pin, which can be purchased from the Kazim Directors Staff for \$15.

All such contributions should be processed through your local Shrine Temple Recorder.



Nobles in Action

The Mystic Pirates of Kazim, under the guidance of Mike Henderson and leadership from their Captain Sean Wilson, set forth to put a new roof on the Kazim Shrine Center Picnic Shelter and did so with flying colors.

The roof was successfully installed on May 26th and has since been taken for its first meeting as the same group of Pirates had their first meeting back since the start of the Covid outbreak.

The Skeleton Crew included:

Mike Henderson, Chad Henderson (Mike's son), Bob Gladwell, Thomas Newcomb, Ron Hollingsworth, Jack White, Brian Brabham, Kenny (Brian's Friend), Bill David, Ill. Mickey Bowyer, PJ Nagel, Greg Jakubowski, Matt Clarke, Ill. Russ Muncy, John Stump, Ill. Ed Barker, Sean Wilson, Jane Gladwell, Mary Jakubowski, and Kara Henderson (Chad Henderson's Wife).



Illustrious Sir Ed Barker and Captain Sean Wilson of the MPoK riding on the Little Wench.





**Shriners
Children's™**

Exciting New Brand Announcement

Dear Nobles,

Our great Fraternity has seen many changes in our nearly 150-year history, from world wars to the rise of industry and technology. Our great Philanthropy, Shriners Hospitals for Children® finds itself in today's ever-changing landscape of health care. True to our aim of serving more kids in more places, last year we saw more children than ever before, but the majority did not receive in-patient care. As a result of the changing care patterns in pediatric health care, five of our facilities no longer offer inpatient services, although the care they provide is still transformative in the lives of these children and their families. We anticipate even more joining that number in the near future. As a result, many states' regulatory bodies will no longer allow us to use our corporate name, Shriners Hospitals for Children, to describe the care we provide in an outpatient setting.

Shriners Hospitals for Children has traditionally had a very strong "master brand" strategy with all of our facilities holding the same name. Recent evolutions in health care have changed that. Our five outpatient facilities each have different names such as Shriners for Children Medical Center™ — Pasadena, or The Erie Shriners Medical Center. The goal of any brand is to create consistency to increase brand equity. The recent announcement of our new brand, Shriners Children's™, is a step toward unifying all of our locations, regardless of the means of providing care, under one brand. This is not a name change, but a change in our brand strategy to meet the constantly evolving world of health care.

From a fraternal perspective, the branding is going from four words to two words, and the branding simply focuses on who is providing care and who is being served. For nearly 100 years, our mission has been to work consistently to build a health care brand synonymous with outstanding medical expertise and the most amazing care anywhere. Due to this reputation, we are able to shorten our brand, something consumers prefer in today's digital age.

There has also been some concern raised over how the name will function with its possessive ending. The brand will be used as a master brand with a more specific label following. For example, one of our research initiatives in Genomics, could become Shriners Children's Genomic Institute. This branding convention is heavily utilized within pediatric healthcare, and well known to consumers as it is currently used by the majority of top pediatric brands.

We all take a great deal of pride in the world's greatest philanthropy that bears our name, and that, will never change. Shriners have helped provide life changing medical treatment to more than 1.4 million children, regardless of the family's ability to pay. We all want to see even more children served than ever before. We believe this new brand will help guide us into a future that promises more opportunities to change even more lives.

Yours in the faith,

Jeffrey L. Sowder
Imperial Potentate, Shriners International
Chairman, Board of Directors,
Shriners Hospitals for Children



Stay Connected with Kazim

Kazim Shrine Center

Address

628 Campbell Ave. SW, Roanoke, VA 24016

Phone

540-344-9306

Email

recorder@kazimshriners.com

membership@kazimshriners.com

housecommittee@kazimshriners.com

uniformedunits@kazimshriners.com

Website

www.kazimshriners.com



Suggestions to the Kazimer

We appreciate your patience as we work through some inevitable bugs and glitches with this Newsletter, but know our end goal is to help connect our **Nobility** with everything going on at Kazim. To do that it will take YOUR help to make sure we mold this into a worthwhile Newsletter for all Nobles, and Ladies, to enjoy.

If you would like to make a suggestion for any type of information to add to the Kazimer please feel free to do so as it will help us provide you, our **Nobility**, with a more well-rounded Newsletter.

Contact the Kazimer

kazimer@kazimshriners.com



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